Livestreaming Solutions

Equipment and Resources for Churches

Housekeeping

Housekeeping

- Questions: Feel free to ask questions using the "raise hand" reaction or the chat. If you type in the chat please begin with **"QUESTION:"** so I can see.
- Sample setups and specs will be sent in a PDF handout.



A Little About Myself...

Current Service

- IT/Communications Facilitator -Hudson River Presbytery
- Solo Pastor -
 - First Presbyterian Church of Mahopac





April 14, 2019 - First Presbyterian Church of Mahopac

Breathe on Me, Breath of God (Cont.)

GCG/GCDD7/GDEmC/GDG

Breathe on me, Breath of God, till I am wholly thine, Until this earthly part of me glows with thy fire divine. Breathe on me, Breath of God, so shall I never die, But live with thee the perfect life of thine eternity.



March 15, 2020 - First Presbyterian Church of Mahopac



Present Day - First Presbyterian Church of Mahopac

- Free =/= Better
- Cheap =/= Better

*These are guidelines more than rules.



- Take and use what you need.
- Budget for the future.
 - Look at spending more upfront.
 - Invest in tools that make livestreaming easier.
 - Consider livestreaming an extension of your physical building.

- Do what is physically possible.
 - If you don't have the volunteers for a larger setup don't pursue that avenue!
 - Make what is in your realm the best it can be.
- Fancier setups do not equal more viewers.



Internet

Internet

- Upload is more important than download.
 - Minimum 10 Megabits (Mbps) for 720p.
- Ethernet > Wifi
- Research current internet offers in your area!



Internet Speed Test

Google "Speed Test"

Streaming Services

Streaming Services

- Free Facebook & YouTube
 - Can only stream to one service at a time (unless you are using a paid service).
 - $\circ~$ Can be tricky to setup and schedule streams.
 - Streaming directly to Facebook or YouTube may result in undesirable audio.

Streaming Services

- Paid i.e. Restream & Stream Yard
 - Allow you to broadcast to multiple platforms.
 - Provide a web based studio.
 - Access to features such as combined chats from Facebook and YouTube.
 - Some features require upgrades.

Software Studios

Software Studios

- OBS Open Broadcaster Software (FREE) <u>https://obsproject.com</u>
- Plethora of <u>guides</u> (and videos) to help you setup your livestream.
- Can create various scenes: pre-roll, video, video and slides, etc.

Software Studios

- Allows unlimited possibilities in terms of creativity and "branding" of your church.
- The "Virtual Camera" allows you to bring your production quality to programs such as Zoom.
- Requires some study and practice, but worth it!



Example of OBS: First Presbyterian Church of Mahopac

*Disclaimer: I am not an audio expert.

- If it's not mic'd it won't be heard!
- Things to consider:
 - Does the worship leader/pastor walk around?
 - Is there special music that is mic'd?
 - $\circ~$ Is there a mic for the choir or organ?



- Additional Considerations:
 - Wireless lapel mic (FCC Compliant).
 - Boundary or Shotgun Microphones.
 - Stand mics for special events or music.



- USB Audio Interface
 - Can use your current mixer or sound board to input audio into your computer.
 - Only allows for one way audio.
 - May require tweaking to remove "static."



- USB Sound Board / Mixer
 - Two way audio (input to computer and output to your sound system).
 - Flexibility if you wish to allow for Zoom participants to lead parts of worship.
 - Cleaner audio input.

- Tips:
 - Troubleshooting may take awhile.
 - Bring in someone who knows audio.
 - Investment in new equipment may be needed.
 - Broad capturing mics are not a bad thing (i.e. Boundary / Shotgun Mics).

- Example of Boundary Capture Mics
 - <u>Audio-Technica Pro 44 Boundary Mic</u>
 - (Organ & Singing Sample)
- Example of Shotgun Mics
 - Audio-Technica AT875R
 - (Organ & Singing Sample)

Computers

Computers

- Laptops
 - Pros Can be less expensive and portable.
 - Cons No "future proof" upgrade path, cheap laptops don't last long.



Laptop Buying Tips

- Minimum \$500
- Look for laptops with "dedicated graphic cards."
- Look for laptops with at least 16GB of RAM.
- Storage depends on how you intend to use the laptop. (i.e. Video Editing = More Storage)



Computers

- Desktops
 - Pros Upgradeable and more "future proof," access to more powerful hardware later.
 - Cons Can be more expensive upfront, requires additional peripherals, requires some technical knowledge.

Desktop Buying Tips

- Minimum \$700 \$800
- Look for desktops w/ AMD or NVIDIA graphics.
- Look for at least 16GB of RAM.
- Storage depends on how you intend to use the laptop. (i.e. Video Editing = More Storage)



Additional Tips

- Prepare to budget for parts or a new computer after 5 years (assess the status).
- Care for your computer: Delete any clutter, remove unused programs, etc.
- Provide necessary ventilation!
Video

Video

- Cameras, cameras everywhere...
 - Video Cameras
 - PTZ (Pan Tilt Zoom)
 - Mobile Cameras

*Each camera has a pro and con.

Video Camera

Things to know:

- Will require a <u>video capture card</u>.
- Need "<u>Clean HDMI Out</u>."
- Look for a quality tripod.





Mobile Camera (MEVO)

Things to know:

- Requires an app.
- Can link multiple cameras together.
- Built in microphones.
- Can be mounted on a tripod, wall, or column.



PTZ Camera

Things to know:

- Generally more expensive.
- Can create "presets" for positions.
- Can incorporate more than one.
- Can be controlled by a remote, software, or a joystick.



PTZ Camera

Different Types:

- USB Cameras (plug in via USB).
- SDI Cameras (require converter).

*If you plan to use one camera stick with the USB models.



Optional Peripherals

Optional Peripherals

Displays:

- Flat Screen TV
- Projector (min. 5000 ANSI Lumen)

Cameras:

• PTZ Camera Joystick Controller



Optional Peripherals

For Desktops:

• 1-2 Monitors (2 Recommended)

Audio:

- Headphones for monitoring
- "Livestreaming Space"



Sample Setups

Sample A

Estimate: \$1,200 - \$1500

*Assumes you are buying all the equipment from scratch.

**May cost more or less depending on current...

Essentials:

- Video Camera on Tripod
 - Requires Capture Card
- Laptop
- Sound Interface

Example:

Union Church of Pocantico Hills



*Note(s):

-You can connect to your streaming service directly if you are only looking for a live video feed.

-Connect to your streaming service or Zoom through OBS if you would like to add some additional production elements.



Estimate: \$900 - \$1300

*Assumes you are buying all the equipment from scratch.

**May cost more or less depending on current...

Essentials:

- Mevo Camera
- iPad
- Sound Interface

Example:

Pleasant Plains Presbyterian Church



Sample C

Estimate: \$1900 - \$2500

*Assumes you are buying all the equipment from scratch.

**May cost more or less depending on current...

Essentials:

- Desktop
- Camera
- Audio Interface

Optional: Projector/Screen

Example:

First Presbyterian Church of Mahopac



Sample D

Estimate: \$2500 - ?

*Assumes you are buying all the equipment from scratch.

**May cost more or less depending on current...

Essentials:

- Desktop
- Camera
- Audio Interface
- Camera Controller

Optional: Projector/Screen, Additional Cameras

Example: Larchmont Avenue Presbyterian



Zoom

Meeting

*Under your audio settings in Zoom set

the output to the

Facebook

YouTube

Volunteers

Volunteers

- Best Practices:
 - Start simple!
 - Invest in a setup that meets your volunteers.
 - Have a "Plan B" ready for Sunday's w/ no one.
 - Acknowledge your tech team!



Volunteers

- Effective Training Strategies:
 - Hands on training...
 - Hands off observation...
 - Learn and teach cycle...
 - Allow for creativity!

